

Dennis Golf Advisory Committee meeting
Monday, August 10, 2015
Dennis Highlands Golf Course
4:00 p.m.

PRESENT: Chairman Oman, Members Fenton, Fiske, Harper, and Scibeck (Richard arrived late)

STAFF: Golf Director Cummings, Office Manager Fabiano-Stowe Mike

ABSENT: Member Mikkila

Agenda

1. DENNIS PINES FRONT 9 RENOVATION

Mr. Cummings stated there were three bidders for the Pines Front 9 Renovation: George Ley Company, Turco Golf, and NMP Golf. The Low bidder was NMP with a bid of \$347,784.48, which includes five of the bid alternate items.

Mr. Cummings gave a background on NMP Golf, citing examples of other projects that they have completed. Mr. Cummings stated NMP requested to start early on the project, however, there may be some liability in starting early. A discussion regarding an early start took place.

2. LETTER

Mr. Oman stated he would like to table this discussion, as the draft letter has not been competed yet.

Mr. Oman did state should any of the members have any items they would like included, to please let him know via email.

3. DIRECTOR'S/SUPT. REPORT

Mr. Cummings stated the numbers show us being down \$50,000.00 from the previous fiscal year. Some of the revenue loss can be attributed to the Pines being closed early for renovations and the winter we suffered from.

Mr. Cummings also stated that he was quite pleased with Maryellen and Kyle and their efforts to take on extra duties since Tony Day left.

Mr. Scibeck asked if Memberships were down. Mr. Cummings stated they were down from the previous fiscal year; however, the memberships were up in July, due to people returning late this year.

Mr. Cummings stated New England Golf Monthly has been contracted, and are a good operation. Dennis Golf is developing a relationship with them, and we are 99% sure we will be doing a new website with them. We have done a magazine cover ad with them. They will be a good resources for advertising. Mr. Cummings further explained the magazine conducted a private survey, and the Pines

was voted #5 in the Top 25 Public courses in New England. The guest rounds are up at the Pines and can only be assumed that this is due to the renovations that were completed. New England Golf Monthly will be doing a huge email campaign and a two-page spread in the March 2016 issue.

Mr. Cummings stated that it is his hopes when it is the Highlands turn for renovation, because of the success of the Pines, perhaps the Town will pitch in a little extra.

Mr. Scibeck stated he was willing to go to hotels/motels to discuss increase in play.

Mr. Cummings stated last Thursday the well motor and pump died at the Highlands and gave a brief explanation. David Larkowski from the Dennis Water Department hooked up a hydrant since last Tuesday. We are waiting on a pump to become available before it can be fixed.

Mr. Cummings provided the dates for Fall Aeration: Highlands- September 21-23 and the Pines-October 13-15.

4. PUBLIC INPUT

None

5. MINUTES- May 28, 2015

Motion:

Mr. Fenton moved to approve the minutes of the May 28, 2015 Golf Advisory Committee meeting as printed.

Ms. Fiske seconded the motion. The Committee voted 4-0-0.

6. OLD/NEW BUSINESS

Mr. Fenton asked about the beverage cart recommendation. Mr. Cummings stated a recommendation was made to Town Hall, and he spoke with administration, stating that though both places wanted he ability to have it, only the Pines was going to actually use it. Mr. Cummings explained his discussion with administration.

Mr. Cummings also stated it has been reiterated to staff that coolers must be checked.

ADJOURN

Ms. Richard moved to adjourn.

Mr. Fenton seconded the motion. The Committee voted 5-0-0.

The meeting adjourned at 4:35 p.m.